



PRAA ONLINE SHOWCASE - GUIDELINES

The Paso Robles Art Association Online Showcase includes art entered in an exhibit in our physical gallery. The Showcase can be accessed through the Paso Robles Art Association website (pasoroblesartassociation.org) and is available for viewing about a week after an exhibit opening. Please check the site to make sure we have included your correct information.

Please help us: the quality of the online image depends on the quality of the image you submit. Consider the following guidelines.

Photograph Your Art

- You can use a camera or a smart phone
- Take the photo before matting and framing
- Light your work as close to “daylight” as possible
- Place your art on a plain, non-patterned, mid-toned neutral background
- Center the art in the camera’s view and take the picture straight on
- If you work on canvas, avoid reflections on gloss surfaces
- If you work in 3D, send only one photo from the optimum angle

Image Size

- Most phone cameras will produce jpg format with adequate resolution and size
- Image resolution should be minimum of 1200 pixels on the smallest side

Send Image

- On or before the bring-in date, send titled jpg image directly from your phone or as an email attachment to pasoroblesartassociation@gmail.com
- Include your name, title of piece, media, price, size (height x width x depth); state if framed and use the dimensions of framed piece

Sales and Shipping

- Sales inquires may be made to PRAA via website, telephone or email
- A “sold” symbol will be placed next to your piece in the Online Showcase and the image will remain for the duration of the gallery exhibit
- As in the gallery, sold artwork cannot be returned
- The artist is responsible for shipping the art if the buyer piece cannot pick it up in the gallery; UPS will wrap for shipping